



FARMORYWORKS

AQUACULTURE ENTREPRENEUR PROGRAM

The FarmoryWorks Aquaculture Entrepreneur Program is designed for those who are interested in developing their aquaculture business idea into a workable plan for the future. Participants will acquire aquaculture industry knowledge, business planning tools, and an entrepreneurial support network that will help them launch or expand their aquaculture-related business venture. At the end of the seven-week program, participants will have completed a business concept plan and know their personal “next steps” needed to start or expand their business operations.

Key Takeaways from the Aquaculture Entrepreneur Program:

- Develop peer-to-peer and industry expert connections
- Determine if your business concept is feasible
- Put your next steps into an action plan
- Discover operational pitfalls and efficiencies that can affect profitability in aquaculture
- Position your business to compete and thrive
- Learn about potential funding resources

Facilitators:

Mark Burwell
Executive Director, Urban Hope Entrepreneurship Center

Claire Thompson
Executive Director, The Farmory

Industry experts will present at group workshops on a variety of topics



PROGRAM LENGTH AND TIME COMMITMENTS

The program will be a seven-week course beginning the week of April 5th and ending the week of May 17th. The time commitment per week will be about 5-6 hours, for a total of approximately 40 hours over seven weeks. *Individual work outside of meeting times will be required.*

Workshops will occur on Wednesday evenings from 6:00-8:00 p.m. on the following dates:

- April 7, 14, 21, 28
- May 5, 12, 19

All group meetings will automatically occur on Zoom, unless otherwise communicated.

Additional in-person group field day tours may be scheduled depending on availability of host farm opportunities.

REQUIREMENTS FOR PARTICIPATION

- Course Fee: \$300.00*
- Computer and internet access
- Consistent attendance

*Scholarships will be available to those of low or moderate income who may have difficulties covering the cost of the program.



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Aquaculture Entrepreneur Program Application

Email completed form to carmen@nwgreenbay.org or drop it off at the NeighborWorks front desk (437 S. Jackson St. Green Bay, WI 54301).

APPLICANT INFORMATION

Name

Street Address () City State Zip

Phone (Circle: Cell / Home) Email

Date of Birth Preferred Pronouns (ex: she/her/hers)

Preferred contact method: Email Text Call

How did you hear about this program?

- Farmory Newsletter Farmory Staff Social Media
 From someone I know From another community organization
 Other (please specify)

List your most current employment and/or volunteer experience:

Agency/Organization ()	Position	Dates
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Phone

Volunteer Signature Date



DEMOGRAPHIC INFORMATION

The Farmory receives grant funding in order to provide this experience. Responses to these questions are optional and help us to understand who benefits from our services.

Age

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

Gender

- Female
 - Male
 - Another (please specify)
-

Which of the following categories best describes your racial/ethnic origin?

- Native American or Alaska Native
 - African American/Black
 - Asian (includes Asian Indian, Hmong, Chinese, Vietnamese, Thai, Filipino, Korean, Japanese, or other Asian)
 - White/Caucasian
 - Hispanic, Latino or Spanish (includes Mexican, Mexican American, Chicano, Puerto Rican, Cuban and other Hispanic, Latin or Spanish origins)
 - Native Hawaiian or Pacific Islander
 - Another/ Multiracial (please specify)
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DEMOGRAPHIC INFORMATION (continued)

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What is your highest level of Education?

- Some High School
 - High School / GED
 - Some College
 - Associate Degree
 - Bachelor's Degree
 - Graduate Degree
 - Other (please specify)
-

Have you served in the U.S. armed forces?

- No
 - Yes (please specify branch)
-

Household size

- 1
- 2
- 3
- 4
- 5
- 6
- 7 +

Which best describes your household income?

- \$30,000 or less
- \$30,001 – 40,000
- \$40,001 – 50,000
- \$50,001 – 65,000
- \$65,001 – \$85,000
- \$85,001 or more
- Prefer not to say



REQUIRED EMERGENCY CONTACT INFORMATION

Doctor/Primary Care Provider ()	Location
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Doctor's Phone #

Contact 1 ()	Relationship to Applicant
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Contact's Phone #

Contact 2 ()	Relationship to Applicant
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Contact's Phone #

Please list any medical conditions or allergies of which we should be aware:

FINANCIAL AID

Scholarships will be available to those who cannot afford the cost of the program.

Will you require a scholarship to attend the program?

No Yes (please specify amount):

For those who might require financial assistance, stipends of up to \$300 will be available to alleviate costs associated with attending the program (such as transportation to and from The Farmory, childcare, access to technology for lecture viewing, etc.).

Will you require a stipend to alleviate costs associated with program attendance?

No Yes (please specify):
